

# Deanna Dickins Make-Up Art

Issue 1, Fall 2009

Dear valued clients and fans,

I have been fortunate to create make-up looks to help you celebrate your special occasions and events. Make-up is an important finishing touch as it can help you look polished and even feel more confident. This does not mean you need dozens of products and hours of work; sometimes all you need is a touch of mascara and a dab of lip stick to help you feel more put together and run out the door.

I have created this newsletter as a means of sharing what I feel are the most important cosmetics, trends, or looks for the season.

I would also love to hear from you if you have any beauty secrets of your own, as well as any feedback you may have. As always, if you have any make-up questions, feel free to e-mail me.

Sincerely,

Deanna Dickins



As work and school have picked up with full force, it is essential to have a fast beauty regimen that can take you out the door as quickly as possible.

My selection for the must-have fall staples include: moisturizer, a warm eye shadow to take you from day to night and a versatile eye liner.

For more information or to book Deanna for an event please contact her at:

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## Moisturizer

Moisturizer is a staple cosmetic for both men and women of every age. If you do not already, try to incorporate it into your morning regimen: after washing your face, apply moisturizer to your face and neck. Your pores will absorb product better after washing than dry skin. In addition to sunscreen, moisturizer is the best way to keep your skin healthy and youthful looking. It is imperative to moisturize all year round—winter months are dry and harsh on the skin, while summer sun also dries it out. It should be noted that people who experience combination or oily skin should still moisturize. Although these natural oils help protect the skin, they do not enrich it the same as moisturizer. Look for a moisturizer tailored to your skin type. Normal to dry skin may need a thicker formula, while combination to oily skin should use a lighter formula.

**KORRES** all-natural products have a great line of moisturizers for all skin types from dry to oily to combination, as well as an anti-aging line. Their products do not contain any mineral oils or silicone that can block pores, making them ideal for use on the face. Their cosmetics are also eco-friendly.



Available at [Sephora.com](http://Sephora.com)



## MAC Eye Shadow in "Expensive Pink"

The perfect eye shadow for any eye colour, skin tone, day or night, "Expensive Pink" is an earthy pink with gold undertones. The smooth texture blends easily with other shadows and can be combined with a coffee brown or deep violet (try MAC Eye Shadow in "Sketch") to create a smokey look.

Available at [MACcosmetics.com](http://MACcosmetics.com)



## MAC Fluidline Eye Liner in "Blacktrack"

One of the major fall trends is a dramatic cat eye. The problem lies with liquid eyeliner pens that can be difficult to handle and even more difficult to correct mistakes. MAC Fluidline is applied with an angled eye liner brush, giving you more control, and the lightweight gel formula stays in place all day and does not crease. To apply: draw a line as close to the lashes as possible, using short, precise strokes. Slightly extend liner past the outer corner of the eye. Take a step back to ensure you do not over-extend liner. Once you have the base line, continue to go over it and even it out until you have reached your desired look. Pair the look with a neutral eye and cheek and a dramatic lip colour (try MAC lipstick in "Russian Red" for a vibrant red colour).



Available at [MACcosmetics.com](http://MACcosmetics.com)