

Ready for the Day in Five Minutes or Less

Whether you are at work for the day or out for the night, you can have easy, glamorous make-up in less than 10 minutes. The following tricks can be used to take on the day in under five minutes and can easily transition into a night look.

Step 1: Face

Moisturize – conceal – powder – blush

Moisturizer and sunscreen should be used daily to help maintain youthful skin. Additionally, this helps even your skin's texture for smooth make-up application.

Using your fingertip, dot concealer under eyes and on blemishes. Be sure to dab only a tiny bit on the inner part of the eye and blend well outward.

Use a translucent pressed powder to seal concealer and lightly dust over entire face with a fluffy brush. Powder can be reapplied throughout the day to eliminate shine.

Lightly apply a natural blush to the apples of the cheeks and blend out along cheek bone. The apple of the cheek is the round area that can be found when you smile. Powder blushes tend to blend better and will not clog pores.

Step 2: Eyes

Eye shadow – Mascara

Apply a neutral shadow from lash line to brow bone to neutralize eye lid colour. A lighter shade can also be applied under the eye brow to highlight the brow bone and at the inner corner of the eye. Highlighter makes eye appear wider and more awake.

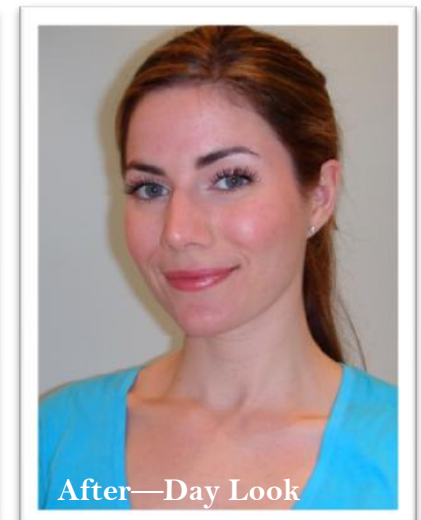
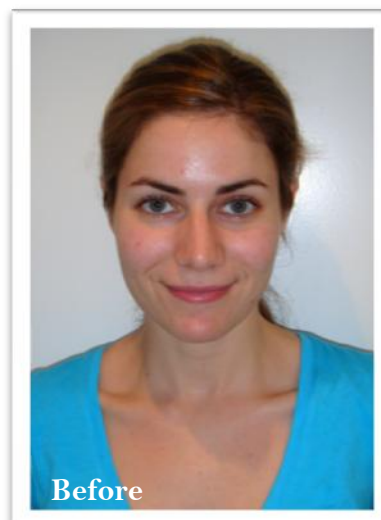
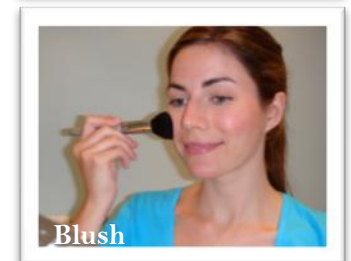
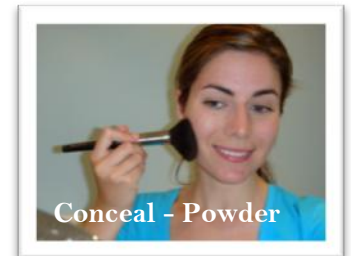
To make lashes appear thicker, apply a thin line of coffee brown eye liner to the upper lid for a day look. Smudge liner with an angled eye brush to soften its appearance.

Finish the look by curling lashes and apply mascara.

Step 3: Lips

Natural lipstick

Choose a lipstick close to your natural lip colour. A lipstick with a touch of frost will instantly brighten your day look and can be worn into the night.

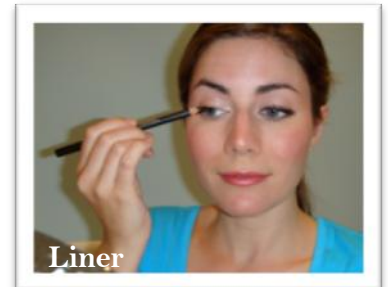


Day to Night in Two Easy Steps

To take your day look into the evening, all you need are an eye liner pencil and a darker eye shadow. Be sure to keep your pressed powder and lipstick on hand for touch ups.

Step 4: Liner

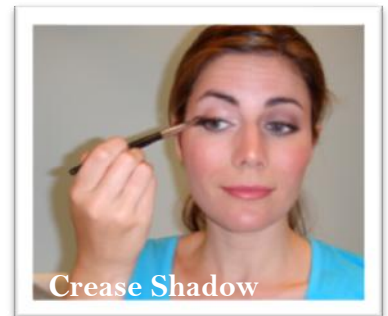
Using a coffee brown liner, draw a line as close to upper lashes as possible using short, smooth strokes. Draw a short line from the outer corner of the eye to the middle of lower lash line. Smudge line with an angled eye brush or a Q-Tip to soften the look.



Step 5: Crease Shadow

Using an eye shadow crease brush, sweep a deeper colour through from the outer corner of the eye toward the inner corner of the crease. Blend the deeper colour around the outer edge of the eye from the crease and along eye lashes creating a sideways "V" shape. Continue blending until desired look has been achieved.

Use an angled eye brush or a Q-Tip to drag the same colour along lower lash line.



Featured products used to create Day and Night looks:

Step 1: Face

Concealer: Clinique City Cover Compact Concealer SPF 15 in "City Fair"

www.clinique.com

Powder: Clinique Stay-Matte Sheer Pressed Powder in "Stay Buff"

Blush: MAC Hello Kitty Beauty Powder Blush in "Fun & Games"

www.maccosmetics.com

Step 2: Eyes

Eye Shadow: MAC Eye Shadow in "Jest"

Highlighter: MAC Eye Shadow in "Phloof"

Mascara: Cover Girl Lash Blast mascara in "Very Black"

Available at drugstores

Step 3: Lips

Lipstick: MAC Lipstick in "Ramblin' Rose"

Step 4: Liner

Eye Liner: MAC Eye Kohl in "Teddy"

Step 5: Crease Shadow

Eye Shadow: Lancome Color Design Eye Shadow in "Snap"

www.lancome.ca

